

# Livestock HUB

Welcome to Livestock HUB, where we promote your herd, your way! We're pleased to offer an enhanced menu of services that runs the gamut from advertising to videos and beyond. Review the list of services below, then contact us today for a personal promotional evaluation. With Livestock HUB, you get personal service and professional expertise and experience, all in one place.

## ADVERTISING

Sale advertisement management services, including: planning, scheduling, creation and submission. Our work has been featured in all major livestock publications in the U.S., including the *Angus Journal*, *Livestock Plus*, *American Cattleman*, and more.

## SALE CATALOGS

Professional sale catalog design, including footnotes with pertinent performance, production, and pedigree information, carefully researched and written by an experienced cattleman!

## SALE FLYERS

Tabloid (11"x17") or letter (8.5"x11") sized full color sale flyers highlighting all the important information and features of your sale - plus a digital version for your website.

## INTERACTIVE ONLINE SALE CATALOGS

Your sale catalog posted on Livestock HUB's website in full color in an attractive, magazine-style flipbook with links to a printable PDF version.

## ONLINE VIDEOS

Enhance the written information in the online sale catalog with videos of animals selling.

## PERSONALIZED SALE WEB PAGE

Your own personalized sale web page within Livestock HUB's website. The page would contain important sale information and updates, maps to the sale site, sale supplemental information, photos, sale features, links to your personal website and online catalog, and more!

## SOCIAL MEDIA MARKETING

Expand your reach with sale promotion via Facebook, LinkedIn, Instagram, Twitter, and more.

## DATABASE & MAILING LIST MANAGEMENT

We utilize a specialized software designed specifically for cattle sale mailing lists. Never lose a contact again!

## DIRECT EMAIL PROMOTIONS

Sale reminders and updates sent through our database of livestock industry e-mail contacts.

## PRIVATE TREATY SALE FEATURES

Feature your private treaty sales on the Livestock HUB website with photos, videos, and professional footnotes.

## WEBSITE DESIGN & MAINTENANCE

We offer professional web design with the personal attention your operation deserves. We include custom graphics, interactive content, and more!

## SALE DAY SERVICES

Block announcing and purchase on order.

Livestock HUB, a division of graphic design company Practical Promotions, was created specifically to meet the promotional needs of livestock producers, cattle herdsmen, and cattle sales associates. We have over 40 years' combined experience in the livestock promotion industry, and we look forward to the opportunity to serve you and your cattle operations.



Livestock HUB was founded by two families who have a long history of working together in the cattle industry, the Sweeneys and the Nichols'. Together, we offer a unique set of skills, experience and expertise. Learn more about us at: <http://www.livestockhub.net/about-us.html>

Contact us today for all your livestock promotional needs.

## LIVESTOCK HUB

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